

PERSUASIVE SPEECH OUTLINE TEMPLATE

I. Introduction

- A. Attention-getter/ teaser:
- B. Speaker Credibility:
- C. Thesis statement:
- D. Preview Statements:
 - First we will...
 - Second we will....
 - And finally we will....

II. Body

- A. Main Point 1: (Problems-how individuals are negatively impacted):
 - 1. First Problem
 - a. Claim:
 - b. Grounds:
 - c. Warrant:
 - 2. Second Problem
 - a. Claim:
 - b. Grounds:
 - c. Warrant:

Transition Statement:

- B. Main Point 2 (Causes-what issues contribute to the problems in main point 1):
 - 1. First Cause
 - a. Claim:
 - b. Grounds:
 - c. Warrant:
 - 2. Second Cause
 - a. Claim:
 - b. Grounds:
 - c. Warrant:

Transition Statement:

C. Main Point 3 (Solutions-how can members of the audience help fix the problems outlined in main point 1):

- 1. First Solution
 - a. Claim:
 - b. Grounds:
 - c. Warrant:
- 2. Second Solution
 - a. Claim:
 - b. Grounds:
 - c. Warrant:

III. Conclusion

- A. Review Statement:
- B. Thematic Statement Reminder:
- C. Attention Getter Reminder:

IV. Work Cited Page (MLA or APA Format)